

PHOTO express studio



Creating the best in studio portraiture requires a degree of co-operation between the photographer and the sitter.

Above all we want your portrait session to be a happy and enjoyable occasion.

Preparation

When deciding on clothing for a portrait we suggest you avoid fussy patterns and logos which can become quickly out of date. Simple clothing is usually best but wear what you feel most comfortable with and want to be seen in.

With family groups try to involve everyone in your choice of colours. Pastel shades are usually easier to co-ordinate than bold colours.

Children often do not respond well when told they are coming to have their photograph taken and must smile. Making light of their visit makes them more relaxed. Having too many people in the studio can be distracting, so try to have only those present that the child feels most comfortable with.

The sitting

We do not limit the quantity of images we take so there is no need to worry about bad expressions, you need only order those that you really like.

We have a choice of backgrounds. Decide beforehand if you would like your sitting to be formal or in a more relaxed style so that we may prepare the studio for your arrival.

Please note only socks or bare feet are allowed on the continuous white background.



Previewing the Results

Within a week of your sitting you will be invited to attend the studio to view your images on screen.

We recommend that when possible you do not bring young children as they tend to become restless during the viewing.

Before viewing, consider in which rooms you wish to hang your portraits, imagine the style of frame which would best compliment your home.

Please allow approximately two weeks for us to complete your order.

Photo Express, 7 Melville Terrace,
Edinburgh, EH9 1ND

www.photoxp.co.uk

0131 667 2164

Family portraiture digital image pricing.

Set a date after your sitting to choose the very best images that you would like to purchase. The following is for release of the digital images at full resolution. The same detailed retouching is applied as we would do for our normal print only based service. The pricing below enables you to order the images you want rather than tying you into a package.

Initial studio time - **£40.00** per hour or **£45** for out of studio session.

Image pricing:

No. people in the image	Image cost	*Additional images from the same individual or group
1	£32.00	£16.50
2	£43.00	£25.00
3-5	£53.00	£36.00
6-9	£65.00	£41.00
10-15	£75.00	£48.00

*The above additional image discounts are applied to images of the same individual or group. *Different individuals and groups revert to the one off image costs.*

In addition to the above discounts:

Order over 3 images and receive 10% off the image price total.

Over 5 images less 13%

Over 8 images less 15%

Images can be used to make very high standard prints and enlargements. Consider using our print service after ordering your digital images where you know they are completed by the photographer who cares about the final results. Made with original inks and a beautiful 300gsm lustre paper.

Print prices for your purchased images can be found here: <https://photoxp.co.uk/printing.htm>

Presentation mounts can be purchased to match our traditional print only service.

Current mount prices: £1.90 for 5x4 inches, £2.60 for 8x6 inches and £2.90 for 10x8 inches.

Board mounting service available for larger prints.

Unfinished raw files are **not** available.

PHOTO express reserve the right to use any images for it's own promotion unless otherwise requested.

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